

2018 TRX90 ATV RIDER

SAFETY PACK PROMOTION

† CUSTOMER TERMS & CONDITIONS:

ELIGIBILITY

1 This promotion is open to UK, Channel Island and Isle of Man residents aged 18 years or over, except employees of the Promoter, their authorised dealers and agents and members of their immediate families or anyone connected with the creation or administration of this promotion.

2 By participating in this promotion, all participants are agreeing to be bound by these terms and conditions.

3 This promotion is only available on the Honda ATV TRX90 model (the "ATV") when purchased and registered during trading hours in-store between Monday 12 November 2018 and Friday 14 December 2018 (inclusive) from any participating Honda ATV authorised dealer within the UK, Channel Islands or Isle of Man. Please note that trading hours vary and participants should check with their local dealer for details.

4 Online purchases are excluded from this promotion.

HOW TO PARTICIPATE

5 In order to participate in this promotion the participant must:

- a. purchase and register the ATV between Monday 12 November 2018 and Friday 14 December 2018; and
- b. complete the entry form (the "Form") which will be provided by the authorised dealer to the participant at the point of sale.

6 Purchases made after Friday 14 December 2018 will not be eligible for the promotion and the Promoter accepts no responsibility for purchases not made by this date.

7 It is the participant's responsibility to ensure that their personal details are correct when completing the Form, including their size requirements.

8 This promotion cannot be redeemed in conjunction with any other promotion whatsoever and is subject to availability.

RIDER SAFETY PACK

9 The rider safety pack comprises 1 x Nitro X512-V helmet or equivalent and 1 x pair of gloves (the "Rider Safety Pack").

10 Subject to compliance with clause 5 above, the participant will be sent a complimentary Rider Safety Pack to the address provided by the participant on the Form. For participants with mainland UK addresses, the Rider Safety Pack will be sent by next day courier service and for all other addresses, the Rider Safety Pack will be sent by standard 3 day courier service.

11 The helmet and gloves shown in promotional material are for illustration only and are not representative of the items in the Rider Safety Pack.

12 The colours and sizes of the helmet and gloves within the Rider Safety Pack may vary. In the event an item or items of the Rider Safety Pack are not available, the Promoter will endeavour to supply an item or items of similar specification of the same or greater value.

13 Rider Safety Packs are available for children aged 12 years and over. In accordance with the Owner's Manual/ Operators Handbook provided with the ATV, the Promoter does not recommend that riders under the age of 12 years old operate the ATV.

14 No cash alternative is available.

DISCLAIMERS

15 No liability is accepted by the Promoter for lost, stolen, damaged or faulty Rider Safety Packs and no replacements or cash alternatives will be provided.

16 The Promoter reserves the right to reject the participation of any person whose association with the Promoter or its products may, in the reasonable opinion of the Promoter, cause damage or detriment to the brand, reputation, standing or goodwill of the Promoter or any member of its group of companies or their products.

17 The Promoter is entitled to terminate or modify these terms and conditions at any time where it is necessary to do so, without incurring any liability, by giving prior notice.

18 The Promoter accepts no responsibility for any loss, damage, injury or disappointment suffered by any participant as a result of or in connection with this promotion.

19 The Promoter gives no warranty in respect of the function of the products comprising the Rider Safety Pack or their effectiveness on the risk of injury when worn. It is the participant's sole responsibility to ensure that correctly fitting safety equipment and protective clothing is worn at all times by any rider operating the ATV. The Promoter accepts no liability whatsoever for any injury or damage caused where the rider of the ATV has failed to follow the safety precautions provided in these terms and conditions or in the ATV Owner's Manual/Operators Handbook.

20 Nothing in these terms and conditions shall exclude the Promoter's liability for death or personal injury resulting from its own negligence.

21 The Promoter, or its agents, will only use personal data collected on the Form for the purpose of administering

the promotion and such personal data will be processed in accordance with the Data Protection Act 1998 and the Promoter's Privacy Policy which can be found at <http://www.honda.co.uk/atv/useful-links/privacy-policy.html>.

JURISDICTION AND GOVERNING LAW

22 These terms and conditions are subject to English Law and the exclusive jurisdiction of the English courts.

THE PROMOTER

23 The Promoter is Honda Motor Europe Limited t/a Honda (UK), Cain Road, Bracknell, RG12 1HL.

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